

ervey sanchez

New York City, NY

www.erveynyc.com
ervey@erveynyc.com
206.771.8117

Designer and Technologist with experience building production web applications, mobile apps, and design systems. Combining visual design, frontend engineering, and AI-powered workflows to create polished digital products from concept to launch.

Experience

Senior Brand Designer, Qwoted

Mar 2026—Present

Collaborate with leadership, engineering, and marketing to translate business goals into scalable digital experiences. Partnered with the CTO to design and build an enterprise white-label product and onboarded major media organizations including The Independent, Fox News, and The Observer.

Founder, MyCitizen US

Jul 2025—Present

Created a bipartisan civic engagement app that personalizes election information with AI, helping users easily find local election details and making the voting process more accessible.

Creative Lead, Arts for Art

Oct 2023—Mar 2025

Directed creative strategy and design across web, print, and live events for an arts nonprofit. Led branding and content for the website, social media, and festival materials, while guiding long-term creative direction with leadership.

Graphic Design Intern, RMB Vivid

Sep 2020—Sep 2021

Produced graphic design mockups and brand packages for local and national clients, focusing on effective design experiences across print and environmental applications. Contributed to projects including interior graphics for the University of Oregon and public signage for the city of Seattle

Education

Parsons School of Design —
Strategic Design & Management
(BBA)

FreeCodeCamp —
Responsive Web Design Certificate
(Apr 2023)

Awards

Fashion Film Festival Amsterdam —
Official Selection (2025)

New York Independent
Art Film Festival —
Official Selection (2024)

Languages

English —
Native Speaker

Spanish —
Fluent Speaker

Skills

Design

Figma
Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Claude Design
Elementor
Sketch

Frontend

JavaScript
TypeScript
HTML/CSS/SCSS
REST APIs
Firebase/AWS
Claude Code/Codex
Github

Motion

Adobe After Effects
Adobe Premiere Pro
Blender

Practices

UX/Product Design

Design Systems
Frontend Development
Mobile App Development
AI Product Development
2D/3D Animation
Branding/Creative Direction
Video Production